

## Secret Shopper Could Visit You

MooseJaw.com

Moose Jaw and District Chamber of Commerce Executive Director Brian Martynook telling us about [a new secret shopper program being offered](#).

"It's an overall questionnaire sort of thing there's 84 questions so it gives a kind of overview what somebody outside the store or business thinks of it".

According to Martynook, a couple of businesses are currently taking part.

"It's a real benefit to business owners as they can see where they're doing great and maybe where they're doing not so great. If they want to improve on where they feel they can improve on it gives them a kind of report card".

Martynook telling us the cost of the secret shopper report is \$125.00. Everything from the staff to the appearance of the business and product knowledge among the topics covered.

[View Source](#)

[Advanced Feedback, Inc.](#) provides: [mystery shopping](#), [secret shopping](#), [telephone mystery shopping](#), [employee satisfaction surveys](#), [lost business surveys](#), [internet monitoring](#), [online guest surveys](#), [e-mail follow up](#), [telephone follow up](#), [event monitoring](#), [scheduling/appointment](#), [competitive research](#), and [website video streaming](#) since 1991